

ORDER

Orders	Order / Rev: <u>104469</u>	Alt Order #: <u>06832103</u>	Product Desc: <u>HORSFORD 4 CONG</u>	Estimate: <u>1366</u>	Flight Dates: <u>10/23/12 - 10/29/12</u>	Original Date / Rev: <u>10/10/12 / 10/10/12</u>	Order Type: <u>GENERAL</u>	Primary AE: <u>Amy McCreary</u>	Sales Office: <u>BLPHI</u>	Sales Region: <u>National</u>
Agency	Name: <u>GMMB, Inc./ Washington D.C.</u>				Billing Type: <u>Cash</u>					
	Buying Contact: _____				Billing Calendar: <u>Broadcast</u>					
	Billing Contact: _____				Billing Cycle: <u>EOM/EOC</u>					
	Address: <u>Washington Harbor</u> <u>Washington, DC 20007</u>				Agency Commission: <u>15%</u>					
Advertiser	Name: <u>Horsford for Congress</u>				New Business Thru: _____					
	Demographic: <u>A35+</u>				Order Separation: <u>00:05:00</u>					
	Product Codes: <u>PLC02</u>				Advertiser External ID: _____					
	Priority: <u>SELECT PRIORITY CODE</u>				Agency External ID: _____					
	Revenue Codes: <u>POLITICAL/AGY, PCAN, GEN</u>									

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$0.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$0.00
KTUD	1%	\$0.00
KVVU	15%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$0.00



KSNV